



## DESERT WILLOW ELEMENTARY SCHOOL PTO

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Howdy Partner!

**Yippy-Ki-A . . . . It's Roadrunner Roundup Time Again!** The Parent Teacher Organization (PTO) of Desert Willow Elementary School is rounding up a herd of local businesses and community partners to join up with the DWES PTO gang for our upcoming Roadrunner Roundup. This year's annual event will be held on Friday, November 4th, 2011, and now, more than ever, we need your help and support in making our biggest fundraiser of the year a rip-roaring success!

Desert Willow Elementary School, part of the Cave Creek Unified School District, is an **A+ Excelling School** and is providing a quality education for over **743** kindergarten through sixth grade students. It is our PTO's highest priority to continue to raise the necessary funds to enrich and enhance the learning opportunities and environment of our children's public education.

In these challenging economic times, there are a couple of different ways you can lend a helping hand. Sponsor or underwrite an attraction at Roadrunner Roundup with a financial contribution. By donating some cold, hard cash more funds can go directly toward supporting our school. Another way is by contributing a gift card, gift certificate, merchandise, and/or goods and services that we can offer in our **Silent Auction, Roadrunner Raffle**, or as a prize at the event. Whichever option you are able to take, it's a great way for your business to thank the locals for their patronage while at the same time expose your business to **526** Desert Willow families and the surrounding community. Sponsors/Underwriters will have a sign with their company name prominently displayed at the event and all donors will be acknowledged in the official Roadrunner Roundup event program.

Helping out the old school house is easy! Just complete either the attached **Silent Auction ★ Roadrunner Raffle Donation Pledge Form** or the **Sponsor/Underwriter Contribution Form**. Send the respective form back with your donation or call to make arrangements to have your item(s) picked up. Please include any company logos, brochures, business cards or display materials that we can place in the respective auction area to help promote your business. Kindly submit your intentions by **October 21st, 2011**, to allow time for appropriate name recognition.

Desert Willow Elementary School's PTO is recognized by the Internal Revenue Service as a non-profit, tax exempt organization under Section 501 (c) 3 of the Internal Revenue Code. Our Tax I.D. Number is **86-0954738**. The value of your contribution is **100%** tax deductible, as allowed by current tax laws.

Thank you in advance for taking the bull by the horns and helping us raise some loot! We cannot accomplish our PTO goals alone and are extremely grateful for your generosity and support!

*Julie Wilson & Kristin McDade*

Co-Presidents  
Desert Willow Elementary School PTO  
Roadrunner Roundup Sheriffs

"Learning for Life. Loving to Learn"